



UNIWORLD
ONLINE

The most accurate Business Location Database

User Guide 2024

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View the Total Company Location results

- Create your search using any filters. Check mark on filter button alerts to its use.
- Push “Update Results” button to reveal the Total Company Locations
- All filters may be used together.

The image shows two stages of a search interface. The top stage shows a search form with a 'Keyword Search' button (indicated by a red arrow), a 'SEARCH' button, and an 'UPDATE RESULTS' button (indicated by a red arrow). The bottom stage shows the same search form, but with a 'RESULT UP-TO-DATE' button (indicated by a red arrow) and a summary of results: 459 Total Locations Found, including 10 Global Parent Companies, 41 Domestic Subsidiaries, and 408 Foreign Subsidiaries.

SEARCH FOR COMPANIES

✓ Keyword Search

Select A Field Or Fields To Specifically Search

Parent Subsidiary Division Description

fintech SEARCH

Search For Parent Companies Headquartered In

Search For Companies With Subsidiaries In

SEARCH FOR COMPANIES

✓ Keyword Search

Select A Field Or Fields To Specifically Search

Parent Subsidiary Division Description

fintech SEARCH

RESULT UP-TO-DATE

📍 **459 Total Locations Found**

10 Global Parent Companies
41 Domestic Subsidiaries
408 Foreign Subsidiaries

Domestic subsidiaries and foreign subsidiaries defined

Definition of Domestic Subsidiary

A subsidiary that is situated within the same country where the parent company is headquartered is referred to as a domestic subsidiary. For instance, if the parent company is based in the UK and has a subsidiary also located in the UK, this subsidiary is considered a domestic subsidiary, as it operates within the same country as the parent company's headquarters.


Definition of Foreign Subsidiary

A subsidiary that is situated outside the country where the parent company is headquartered is referred to as a foreign subsidiary. For instance, if the parent company is based in the UK and has a subsidiary located in China, the subsidiary in China is considered a foreign subsidiary, as it operates in a different country from the parent company's headquarters.

Keyword Search Filter

The Keyword Search is a powerful tool to search for any word[s] within a Parent Company name, Subsidiary Company name, Division of Company name or the Company description.

SEARCH FOR COMPANIES

Keyword Search 

Select A Field Or Fields To Specifically Search

Parent Subsidiary Division Description

Check the boxes that fit the search needs. If all the boxes are left unchecked, the default is to return results for all companies with the word you searched in their Parent Company name, Subsidiary Company name, Division of Company name or Company description.

KEYWORD: Search for more than one company name, create a family tree report.

- Use quotation marks “around” the company names separated by a comma. For example, “Uniworld Business Publications”, “Microsoft”
- Push the Search button and wait for Total Locations to populate.
- Select Parent, Division or Subsidiary to further filter for the company names you have input.
- Create a “family tree” with Parent and Division.

SEARCH FOR COMPANIES

✓ Keyword Search

Select A Field Or Fields To Specifically Search

Parent Subsidiary Division Description

"Uniworld Business Publications", "Microsoft"

SEARCH

RESULT UP-TO-DATE

 415 Total Locations Found

13 Global Parent Companies

98 Domestic Subsidiaries

304 Foreign Subsidiaries

KEYWORD: Description filter industry/word search

- Use the Keyword Description filter to search the parent company description for an industry or any other word within the description dataset.
- Use quotation marks “around” the descriptive words separated by a comma for more than one word search. For example, “pharma”, “fintech”, “microsoft”. The search results will show Companies with either word in the description.

✓ Keyword Search

Select A Field Or Fields To Specifically Search

Parent Subsidiary Division Description

"pharma", "fintech", "microsoft" SEARCH

The image shows a search interface. At the top is a dark blue bar with a white checkmark and the text 'Keyword Search'. Below this is a section titled 'Select A Field Or Fields To Specifically Search'. There are four radio button options: 'Parent', 'Subsidiary', 'Division', and 'Description'. The 'Description' option is selected, indicated by a red square. Below the options is a search input field containing the text '"pharma", "fintech", "microsoft"'. To the right of the input field is a green button with the text 'SEARCH'. Two red arrows point to the 'Description' radio button and the search input field.

Search for Parent Companies Headquartered In

- Click the “Search for Parent Companies Headquartered In” bar. Click on “Add a Country” box to open Country dropdown selection.
- Type the Country in the Search box or scroll to your selection. Click on the Country name to add to the search. You may choose multiple Countries showing results for all Countries selected.
- Click on the red X to delete the Country/State/Province from the search.
- Click on the Add A Country bar with green + to open/close the selection box.
- Click on “Filter by State of Province” to open dropdown selection.



The image shows a user interface for searching parent companies. At the top, there is a dark blue header bar with the text "Search For Parent Companies Headquartered In" in white. To the right of this bar is a small blue square containing a white upward-pointing triangle. Below the header bar is a white search box with a thin grey border. Inside the search box, the text "Add A Country" is displayed in a dark blue font. To the right of the search box is a green square containing a white plus sign (+).

Search For Parent Companies Headquartered In

Add A Country



Search..

All Non-US Countries

Afghanistan

Albania

Algeria

Andorra

Angola

Argentina

Type the Country name in the Search box or scroll to your selection. Click on the Country name to add to the search. You may choose multiple Countries showing results for all Countries selected.

✓ Search For Parent Companies Headquartered In ▲

United States - Limited To: ✕

Arizona ✕

Massachusetts ✕

UNITED STATES: FILTER BY STATE OR PROVINCE

Italy - Limited To: ✕

Firenze ✕

ITALY: FILTER BY STATE OR PROVINCE

📍 22186 Total Locations Found

443 Global Parent Companies
11584 Domestic Subsidiaries
10159 Foreign Subsidiaries

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WEB VIEW

Label this Search

SAVE SEARCH

Click on “Filter by State of Province” to open dropdown selection to choose one or more. You may choose multiple Countries showing results for all Countries selected.

Search for Companies with Subsidiaries In

- Click the “Search for Companies with Subsidiaries in” bar. Click on “Add a Country” box to open Country dropdown selection.
- Type the Country in the Search box or scroll to your selection. Click on the Country name to add to the search. You may choose multiple Countries showing results for all Countries selected.
- Click on the red X to delete the Country/State/Province from the search.
- Click on the Add A Country bar with green + to open/close the selection box.
- Click on “Filter by State of Province” to open dropdown selection.



The screenshot shows a search interface with a dark blue header bar containing the text "Search For Companies With Subsidiaries In" and a small white triangle icon on the right. Below the header is a white search box with a light gray border. Inside the search box, the text "Add A Country" is displayed in a light blue font. To the right of the search box is a green square button with a white plus sign (+).

Search For Companies With Subsidiaries In

Add A Country



Search..

All Non-US Countries

Afghanistan

Albania

Algeria

American Samoa

Andorra

Angola

Type the Country name in the Search box or scroll to your selection. Click on the Country name to add to the search. You may choose multiple Countries showing results for all Countries selected.

✓ Search For Companies With Subsidiaries In

China - Limited To:

Guangdong Sheng

CHINA: FILTER BY STATE OR PROVINCE

United States - Limited To:

Kansas

Ohio

UNITED STATES: FILTER BY STATE OR PROVINCE

Canada - Limited To:

British Columbia

CANADA: FILTER BY STATE OR PROVINCE

RESULT UP-TO-DATE

 30999 Total Locations Found

4084 Global Parent Companies
16424 Domestic Subsidiaries
10491 Foreign Subsidiaries

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WEB VIEW


Label this Search


SAVE SEARCH

Click on “Filter by State of Province” to open dropdown selection to choose one or more. You may choose multiple Countries showing results for all Countries selected.


Search by Zip code/Postal Code for Parent or Subsidiary location

- Enter a postal code or zip code.
- Select a Radius from 1 - 100 miles.
- Select Exact Match Radius to limit to exact zip/postal code.
- Select “Add A Country” to open Country dropdown selection. Type the Country name in the Search box or scroll to your selection.
- Click on the Country name to add to the search.
- Add multiple zip/postal code searches with results returned for all.
- Add a postal/zip code to both parent and subsidiary to geolocate both.


Parent Companies Headquartered Within A ZIP/Postal Code 


Add A Country, ZIP Code, And Radius 

Enter A Postal Code


Select A Radius Exact Match 

ADD A COUNTRY

Companies With Subsidiaries Within a ZIP/Postal Code 

Add A Country, ZIP code, And Radius 

Enter A Postal Code

Select A Radius Exact Match 

ADD A COUNTRY

Add multiple zip/postal codes with results returned for all.

Choose multiple filters to enhance your search.

✓ Parent Companies Headquartered Within A ZIP/Postal Code ▲

China, Zip: 200120, Radius: 10 Miles ✕

United States, Zip: 10010, Radius: 10 Miles ✕

France, Zip: 75000, Radius: 10 Miles ✕

Add A Country, ZIP Code, And Radius +

✓ Search For Parent Companies Headquartered In ▲

All Non-US Countries ✕

Add A Country +

Search For Companies With Subsidiaries In ▼

Parent Companies Headquartered Within A ZIP/Postal Code ▼

✓ Companies With Subsidiaries Within a ZIP/Postal Code ▲

United States, Zip: 94114, Radius: 25 Miles ✕

China, Zip: 200120, Radius: 25 Miles ✕

Add A Country, ZIP code, And Radius +

Add a postal/zip code to both parent and subsidiary to geolocate end to end.

✓ Parent Companies Headquartered Within A ZIP/Postal Code ▲

United States, Zip: 07628, Radius: 50 Miles ✕

Italy, Zip: 00161, Radius: 50 Miles ✕

Add A Country, ZIP Code, And Radius +

✓ Companies With Subsidiaries Within a ZIP/Postal Code ▲

United States, Zip: 94114, Radius: 50 Miles ✕

South Africa, Zip: 2196, Radius: 50 Miles ✕

Add A Country, ZIP code, And Radius +

Combine filters to enhance search

✓ Keyword Search ▲

Select A Field Or Fields To Specifically Search

Parent Subsidiary Division Description

finance SEARCH

Search For Parent Companies Headquartered In ▼

Search For Companies With Subsidiaries In ▼

Parent Companies Headquartered Within A ZIP/Postal Code ▼

✓ Companies With Subsidiaries Within a ZIP/Postal Code ▲

United States, Zip: 94114, Radius: 25 Miles ✕

China, Zip: 200120, Radius: 25 Miles ✕

Filter Your Results Further

- Choose the options to further filter company results. The default is to return all data.
- Click and add multiple subsidiary types.

Filter Your Results Further

- Show Public Companies
- Show Private Companies
- Show Companies with a Career Page
- Limit Results to Parent Companies
- Limit Results to Parent Companies and Domestic Subsidiaries
- Limit Results to Parent Companies and Foreign Subsidiaries

Subsidiary Type 

Industry Code - NAICS

- Click Enter Industry Code bar to open “Choose A Code” drop down.
- “Choose a Code” enter a code number/word in the Search area.
- Scroll to view and choose codes.
- Add one or multiple codes. Results will return for all codes.
- Include other filters to enhance the search.

The North American Industry Classification System (NAICS) serves as a widely recognized standard for categorizing business establishments. It is important to note that NAICS codes are primarily assigned to the parent company by our research team, except in cases where the parent company defines on the parent company website. Subsidiaries, on the other hand, are not assigned their own NAICS codes. **For FAQ information, please visit**



The screenshot shows a web interface for entering industry codes. At the top is a dark blue header with the text "Enter Industry Code" and a small white triangle icon. Below this is a search bar with the placeholder text "Enter Industry Code" and a green plus sign icon on the right. Underneath the search bar is a dark blue dropdown menu with the text "CHOOSE A CODE". Below the dropdown is a search input field with the placeholder text "Search..". Two red arrows point to the search bar and the dropdown menu respectively.

Examples on
the next slide

“Choose a Code” dropdown enter a code number or word in the Search area. Add multiple NAICS codes

Enter Industry Code

Enter Industry Code

CHOOSE A CODE

fin

- 52 - Finance and Insurance
- 112511 - Finfish Farming and Fish Hatcheries
- 114111 - Finfish Fishing
- 238160 - Roofing Contractors
- 238350 - Finish Carpentry Contractors
- 238390 - Other Building Finishing Contractors
- 311225 - Fats and Oils Refining and Blending

✓ Enter Industry Code

322 - Paper Manufacturing

31 - Manufacturing

Enter Industry Code

CHOOSE A CODE

33

- 33 - Manufacturing
- 331 - Primary Metal Manufacturing
- 332 - Fabricated Metal Product Manufacturing
- 333 - Machinery Manufacturing
- 334 - Computer and Electronic Product Manufacturing

Revenue and Employee# for Parent Companies

Choose single or multiple filters. Revenue and Employee numbers are for parent companies only.

✓ Revenue 

<input type="checkbox"/> \$0 - \$4.9M	<input type="checkbox"/> \$500M - \$999.9M
<input type="checkbox"/> \$5M - \$9.9M	<input type="checkbox"/> \$1B - \$9.9B
<input checked="" type="checkbox"/> \$10M - \$49.9M	<input type="checkbox"/> \$10B - \$49.9B
<input type="checkbox"/> \$50M - \$99.9M	<input type="checkbox"/> > \$50B
<input type="checkbox"/> \$100M - \$499.9M	

✓ # Of Employees 

<input type="checkbox"/> 0 - 10	<input type="checkbox"/> 501 - 1000
<input type="checkbox"/> 11 - 50	<input checked="" type="checkbox"/> 1001 - 5000
<input type="checkbox"/> 51 - 100	<input type="checkbox"/> 5001 - 10000
<input type="checkbox"/> 101 - 500	<input type="checkbox"/> > 10000

VIEW YOUR RESULTS:

Click on your desired viewing option, **WebView**, **PDF**, **Excel**. A new browser tab will open preserving the search options.

If the **WebView** button is not highlighted, choose **Excel** or **PDF**. Webview is limited to **15,000** locations.

The image shows a search interface with various filters and a results summary. On the left, there are several filter sections:

- Keyword Search** (dropdown)
- Search For Parent Companies Headquartered In** (dropdown, expanded):
 - United States - Optionally, Add States/Provinces (with a red X icon)
 - UNITED STATES: FILTER BY STATE OR PROVINCE (blue button)
 - All Non-US Countries (with a red X icon)
 - Add A Country (with a green + icon)
- Search For Companies With Subsidiaries In** (dropdown)
- Parent Companies Headquartered Within A ZIP/Postal Code** (dropdown)
- Companies With Subsidiaries Within a ZIP/Postal Code** (dropdown, expanded):
 - United States, Zip: 10020, Radius: 25 Miles (with a red X icon)
 - France, Zip: 75000, Radius: 25 Miles (with a red X icon)

On the right, the results summary and action buttons are shown:

- RESULT UP-TO-DATE (grey button)
- 26147 Total Locations Found (with a red location pin icon)
- 5463 Global Parent Companies
- 11335 Domestic Subsidiaries
- 9349 Foreign Subsidiaries
- DOWNLOAD EXCEL FILE (dark blue button)
- DOWNLOAD PDF FILE (dark blue button)
- WEB VIEW (grey button, highlighted with red arrows from the Excel and PDF buttons)
- Label this Search (light blue button)
- SAVE SEARCH (dark blue button)

Removing a filter from your search



[Search for Companies](#)

[Solutions](#)

[FAQ](#)

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SEARCH FOR COMPANIES

Keyword Search



UPDATE RESULTS

Search For Parent Companies Headquartered In



✓ Search For Parent Companies Headquartered In



All Non-US Countries



Add A Country



✓ Search For Companies With Subsidiaries In



Finland



Costa Rica



Add A Country



Click on the **Red X** to remove a filter from your Search

Saving your Search

SEARCH FOR COMPANIES

✓ Keyword Search

Select A Field Or Fields To Specifically Search

Parent Subsidiary Division Description

"finance", "tech"

SEARCH

Search For Parent Companies Headquartered In

✓ Search For Companies With Subsidiaries In

Germany

Add A Country

Parent Companies Headquartered Within A ZIP/Postal Code

Companies With Subsidiaries Within a ZIP/Postal Code

✓ Filter Your Results Further

Headquarters

RESULT UP-TO-DATE

 139 Total Locations Found

47 Global Parent Companies

33 Domestic Subsidiaries

59 Foreign Subsidiaries

DOWNLOAD EXCEL FILE

DOWNLOAD PDF FILE

WEB VIEW

Finance, Germany HQ subs

SAVE SEARCH

Add search title, push Save Search button which then updates to read “Saved”.



Reset the Search button, Copy the Search Link button and Saved Search label

A vertical stack of buttons and text elements from a search results page. From top to bottom: a grey button labeled 'RESULT UP-TO-DATE'; a red location pin icon followed by '13311 Total Locations Found' (underlined in red); three lines of text: '480 Global Parent Companies', '2389 Domestic Subsidiaries', and '10442 Foreign Subsidiaries'; a dark blue button 'DOWNLOAD EXCEL FILE'; a dark blue button 'DOWNLOAD PDF FILE'; a dark blue button 'WEB VIEW'; a light grey button 'Label this Search'; a dark blue button 'SAVE SEARCH'; a dark blue button 'RESET SEARCH'; and a dark blue button 'COPY A LINK TO THIS SEARCH'. Red arrows point from external text to the 'Label this Search', 'RESET SEARCH', and 'COPY A LINK TO THIS SEARCH' buttons.

Label and save search. View saved searches on your Profile page.














Copy URL search link and share with another Uniworld IP or username/password user. Only

Start a new Search with the “Reset Search” button

Choose “My Profile” located in top right corner to access the Saved Searches options.

Saved Searches

COPY	CSV	EXCEL
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Name	Created Date	Search Reference	Search Criteria	Number of Initial Locations	Number of Current Locations	Options
Italy	08/07/2023, 10:37 AM	XM3IHD10AD1659II	Parent Company Zipcode Radius: Italy: 00161, Radius: 50 miles Subsidiary Zipcode Radius: United States: 07628, Radius: 25 miles	29	23	    
None US parents and subs	08/07/2023, 10:07 AM	VUTAGZM74ITG2F36	Parent Company HQ: All Non-US Subsidiaries In: Italy Australia - New South Wales Germany	29013	29013	    
Non US subs	08/07/2023, 9:27 AM	48KRY6G0KHW3SHE6	Subsidiaries In: All Non-US	444557	465941	    

Hover over icons to review options.

